



## 2025 NATIONAL PAS CONFERENCE SPONSORSHIP PACKAGES

Please consider sponsoring the National Professional Agricultural Student (PAS) 2025 National Conference which will be held March 17-20, in Sheridan, WY. Sponsorship packages can be customized to your company or brand, please reach out to us today!

| <b>CONFERENCE SPONSORSHIP PACKAGES</b><br><i>*customized packages available</i><br><b>Contact: <a href="mailto:admin@nationalpas.org">admin@nationalpas.org</a></b> | <b>Premier Sponsor</b><br><b>\$15,000 + (2)</b> | <b>Leadership Level</b><br><b>\$10,000 +</b> | <b>Career Level</b><br><b>\$5000 +</b> | <b>Intern Level</b><br><b>\$2000 +</b> | <b>Exhibit Level</b><br><b>\$750</b> |
|---|---|--|--|--|--------------------------------------|
| Co-sponsor logo on the National PAS branded polos for all student attendees (approx. 600) (2 available)   | ✓   |  |  |  |                                      |
| 1 six-foot display table during Career Luncheon   | ✓   | ✓  | ✓                                      | ✓                                      | ✓                                    |
| Company profile in the program distributed to 600 registrants   | ✓   | ✓  | ✓                                      | ✓                                      | ✓                                    |
| Ticket (s) to the Career Luncheon and the ability to give 2-minute overview of company on stage at lunch (to entire group)  | ✓<br>5 tickets                                  | ✓<br>4 tickets                               | ✓<br>2 tickets                         | ✓<br>1 ticket                          | ✓<br>1 ticket                        |
| Logo on home page of the National PAS website   | ✓   | ✓  | ✓                                      | ✓                                      | ✓                                    |
| 1 preconference e-blast including your logo to all attendees, postsecondary PAS chapters  | ✓   | ✓  | ✓                                      | ✓                                      |                                      |
| Social media post announcing sponsorship - Platforms: Facebook, Twitter, Instagram, Snapchat, LinkedIn  | ✓   | ✓  | ✓                                      | ✓                                      |                                      |
| Inclusion in 2 quarterly E-newsletters with logo or banner ad. E-newsletter will deploy before and after conference   | ✓   | ✓  | ✓                                      | ✓                                      |                                      |
| Recognition on recurring slides throughout conference   | ✓   | ✓  | ✓                                      |  |                                      |
| Seated by National officer candidates during lunch  | ✓   | ✓  |  |  |                                      |
| Host a 45 minute student career-related workshop<br><i>*Topic co-determined by PAS Executive Director &amp; Sponsor</i>   | ✓   | ✓  |  |  |                                      |
| Company recognition from podium throughout conference   | ✓   |  |  |  |                                      |
| Present a 10 minute talk at the Industry/Alumni Dinner before 600 student attendees + postsecondary faculty, industry and alumni representatives                    | ✓   |  |  |  |                                      |



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| A LA CARTE SPONSORSHIPS   |   |   |  |  |  |
|---|---|---|--|--|--|
| <b>Keynote Speaker Sponsor</b><br>Sponsor a keynote speaker to help our students hear from a professional agriculturalist.  | <b>\$7,500</b>  | 2 available. Includes 2 tickets to the event for all sessions/meals.  |  |  |  |
| <b>T-Shirt Sponsor</b><br>Includes 2 tickets to the industry luncheon   | <b>\$5,000</b>  | (1 available) Your company logo added to the themed T-shirts given to each registrant on arrival. Includes 2 tickets to the event for all sessions/meals.       |  |  |  |
| <b>Community Service Program sponsor</b><br>Sponsor support so that our students can participate in a service project for a local charity while we are at conference!                                     | <b>\$5,000</b>  | Multiple sponsors are encouraged. Includes 2 tickets to the event for each sponsor company.   |  |  |  |
| <b>Social Event Sponsor</b><br>Sponsor the fun after the awards night where students get to mingle and dance with a DJ!   | <b>\$4,500</b>  | 2 available. Sponsorship helps cover the cost of the DJ, the Selfie Station and snacks for the party. Includes 2 tickets to the event for each sponsor company. |  |  |  |
| <b>Sponsor a CONTEST</b><br>Individual and Team Contests in multiple categories. See <i>details on the following page</i> . Includes your company logo on the plaques (deadline applies)                  | <b>Ind: \$500<br/>Team: \$750<br/>AMSTA: \$1,500*</b> | *AMSTA competition includes sponsorship of transportation to offsite venues and lunches for the teams at this off-site venue.                                   |  |  |  |
| <b>Sponsor a Meal</b><br>Includes 2 tickets to the meal you sponsor   | <b>Inquire</b>  | Group has several lunches and dinners during the event – inquire about availability and pricing   |  |  |  |
| <b>Conference App Sponsor</b><br>Sponsor the Conference App where all the on-site materials will be hosted, includes company logo on home page and prominent sponsor page with company details and links. | <b>\$4,000</b>  | 1 available. Includes 2 tickets to the event for all sessions/meals.  |  |  |  |
| <b>Tour Sponsor</b><br>Covers busing, lunch & entrance fees<br>Includes 2 tickets to the industry luncheon  | <b>\$3,000</b>  | 3 available. Talk to students about your company while on bus or provide a promotional video which will be played on the bus to or from the tours.              |  |  |  |
| <b>Signage &amp; Banner Sponsor</b><br>Includes your company logo on printed signs and main stage banner  | <b>\$1,500</b>  | You provide your logo/art and we will produce the signage   |  |  |  |
| <b>Lanyard / Name Badge / Face Mask Sponsors</b><br>Includes your company logo on the lanyards or name badges or face masks.  | <b>\$1,000</b>  | 1 available for lanyard/badge and 1 available for masks.  |  |  |  |
| <b>Booster Level</b><br>Listed in program & on conference reoccurring slides and 1 ticket to the industry luncheon (with a minimum \$100 sponsorship)   | <b>\$1000 &amp; below<br/>(non-exhibiting)</b>        | We appreciate your support at any level!  |  |  |  |
| <b>Industry and Alumni Dinner Tickets</b>   |   |   |  |  |  |
| <b>Table of 8</b>   | \$600   |   |  |  |  |
| <b>Table of 4</b><br>(Seated with professionals, alumni and students)   | \$300<br>(table of 4)                                 |   |  |  |  |
| <b>Single Ticket</b><br>(Seated with professionals, alumni and students)  | \$75  |   |  |  |  |



# 2025 NATIONAL PAS CONFERENCE SPONSORSHIP PACKAGES

## SPONSOR A NATIONAL PAS CONTEST

### CAREER PROGRAM AREAS (CPA'S)

The purpose of the Career Program Area (CPAs) Competition is to allow participants to test their knowledge and problem-solving skills in a competitive and professional environment.

#### Objectives:

- Encourage the development of soft and technical skills through the active participation of students in CPA Events
- Evaluate the participant and educational program efficiency.
- Recognize participant and educational program accomplishments.
- Provide opportunities to develop and improve curricular and instructional techniques by implementing the organization and events.

#### Goals:

- Develop skills, knowledge, and leadership abilities pertinent to the agriculture industry.
- Develop an overall view of the needed knowledge, skills, and people in the growing and changing agriculture industry.

### SPONSOR A CONTEST

Sponsoring a contest will provide companies and individuals a variety of exclusive opportunities in a specific program area(a).

- 1) Brand logo on contest plaques and certificates (deadline applies – must be fully committed prior to March 1, 2024)
- 2) Early access to judge's form providing unique one-on-one interaction with student members through contest programs
- 3) Brand recognition throughout National PAS Conference (March 2024)
- 4) **Individual CPA sponsorships are \$500 per contest.** These average 10-80+ contestants per CPA. Sponsorship helps us provide plaques for the Top 3 Individuals (with your logo on the plaques).
- 5) **Team CPA sponsorships are \$750 per contest, except for AMSTA, which is \$1,500.** These contests average 5 – 40+ teams per CPA. Sponsorship helps us provide plaques for the Top 3 Teams and for the Top 3 Individuals. AMSTA competition is typically held off site, so additional sponsorship funds provide busses and lunches for those teams in addition to the above items.

#### CPA Contest Event Areas

| <b>Individual Events - \$500 sponsorship/each</b> | <b>Team Events - \$750 sponsorship/each (*AMSTA is \$1,500)</b> |
|---|---|
| Agricultural Education                            | Agronomy Specialist   |
| Agricultural Promotion & Marketing                | *AMSTA (Agriculture Machinery Service Technician Award)         |
| Agricultural Sales                                | Beef Specialist   |
| Animal Health / Vet Tech Specialist               | College Bowl  |
| Career Planning (9 areas)                         | Dairy Specialist  |
| Career Progress (9 areas)                         | Equine Specialist   |
| Employment Interview (10 areas)                   | Farm Business Management Specialist                             |
| Impromptu Speaking                                | Floriculture and Greenhouse Specialist                          |
| Precision Agriculture                             | Landscape and Nursery Design                                    |
| Prepared Speaking                                 | Poultry Specialist  |
|   | Sheep and Goat Specialist                                       |
|   | Soil Science Specialist   |
|   | Swine Specialist  |
|   | Turfgrass Management Specialist                                 |

# 2025 National PAS Conference Sponsorship Agreement

Sponsor/Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Contact E-Mail: \_\_\_\_\_

## **Step 1: Choose a Sponsorship Level: (Check one)**

- |  |   |
|--|---|
| <input type="checkbox"/> Premier Sponsor \$15,000 +  | <input type="checkbox"/> Intern Level \$2,000 + |
| <input type="checkbox"/> Leadership Level \$10,000 + | <input type="checkbox"/> Exhibit Level \$750    |
| <input type="checkbox"/> Career Level \$5,000 +      |   |

## **Step 2: A La Carte Sponsorship(s)**

|   |
|---|
| <input type="checkbox"/> Keynote Speaker Sponsor - \$7,500                          |
| <input type="checkbox"/> T-shirt Sponsor - \$5,000                                  |
| <input type="checkbox"/> Community Service Sponsor - \$5,000                        |
| <input type="checkbox"/> Social Event Sponsor - \$4,500                             |
| <input type="checkbox"/> Contest Sponsor – Individual - \$500                       |
| <input type="checkbox"/> Contest Sponsor – Team - \$750                             |
| <input type="checkbox"/> Contest Sponsor – AMSTA - \$1,500                          |
| <input type="checkbox"/> Meal Sponsor – Please inquire with Executive Director      |
| <input type="checkbox"/> Conference App Sponsor - \$4,000                           |
| <input type="checkbox"/> Tour Sponsor - \$3,000                                     |
| <input type="checkbox"/> Signage and Banners Sponsor - \$1,500                      |
| <input type="checkbox"/> Lanyard/Name Badge Sponsor - \$1,000                       |
| <input type="checkbox"/> Booster Level Sponsor - \$1,000 or less – not an exhibitor |

**Step 3: Logo-** \$750 sponsors and above may submit their logo to be used in promotional materials pre-conference and during the conference. Are you planning on submitting a suitable file of your company's image (check one) Yes \_\_\_ No \_\_\_

**Step 4: Workshop-** \$10,000 sponsors and above may host a 45 minute student career workshop. Does your company wish to participate in this? (check one) Yes \_\_\_ No \_\_\_

**Step 5: Vendor Space Requested (If qualified by sponsor level- anyone over \$750 may have vendor space)** Spaces are a six-foot display table during the Career Luncheon

Would you like vendor space? (check one) Yes \_\_\_ No \_\_\_

Do you have an electrical need? (check one) Yes \_\_\_ No \_\_\_

**Step 6: Workshop-** Do you wish to purchase additional industry and alumni dinner tickets (check one) Yes \_\_\_ No \_\_\_

If yes, how many: Single (\$75) \_\_\_\_\_ Table of 4 (\$300) \_\_\_\_\_ Table of 8 (\$600) \_\_\_\_\_

## **Step 7: Sponsor Authorized Signature**

Title

Date

**Would you like to be INVOICED for the amount of your sponsorship?** (check one) Yes \_\_\_ No \_\_\_

Please sign, date and return one copy of this Sponsorship Agreement by February 28th

to:Mail to: National PAS Attn: Jennifer Bloss  
5775 Wayzata Blvd. Suite 700  
Minneapolis, MN 55416



- ✓ Please make checks payable to: National PAS
- ✓ Please remit payment by March 31<sup>st</sup>, 2025 to the above address

**Thank you for your support of the National Professional Agriculture Student Organization**