



## 2023 NATIONAL PAS CONFERENCE SPONSORSHIP PACKAGES

Please consider sponsoring the National Professional Agricultural Student (PAS) 2023 National Conference which will be held March 16-19, 2022, in Ankeny, Iowa. Sponsorship packages can be customized to your company or brand, please reach out to us today!

<b>CONFERENCE SPONSORSHIP PACKAGES</b> <i>*customized packages available</i> <b>Contact: <a href="mailto:admin@nationalpas.org">admin@nationalpas.org</a></b>	<b>Premier Sponsor</b> <b>\$15,000 + (2)</b>	<b>Leadership Level</b> <b>\$10,000 +</b>	<b>Career Level</b> <b>\$5000 +</b>	<b>Intern Level</b> <b>\$2000 +</b>	<b>Exhibit Level</b> <b>\$750</b>
Co-sponsor logo on the National PAS branded polos for all student attendees (approx. 600) (2 available)	✓				
1 six-foot display table during Career Luncheon	✓	✓	✓	✓	✓
Company profile in the program distributed to 600 registrants	✓	✓	✓	✓	✓
Ticket (s) to the Career Luncheon and the ability to give 2-minute overview of company on stage at lunch (to entire group)	✓ 5 tickets	✓ <sup>4</sup> tickets	✓ 2 tickets	✓ 1 tickets	✓ 1 ticket
Logo on home page of the National PAS website	✓	✓	✓	✓	✓
1 preconference e-blast including your logo to all attendees, postsecondary PAS chapters	✓	✓	✓	✓	
Recognition on reoccurring slides throughout conference	✓	✓	✓		
Inclusion in 2 quarterly E-newsletters with logo or banner ad. E-newsletter will deploy before and after conference	✓	✓	✓	✓	
Social media post announcing sponsorship - Platforms: Facebook, Twitter, Instagram, Snapchat, LinkedIn (reach of over 2800 people)	✓	✓	✓	✓	
Seated by National officer candidates during lunch	✓	✓			
Company recognition from podium throughout conference	✓				
Present at the Industry/Alumni Dinner before 600 student attendees + postsecondary faculty, industry and alumni representatives	✓ 10-minute				
Host a 45 min. student career-related workshop *Topic co-determined by PAS Executive Director & sponsor		✓			

### A LA CARTE SPONSORSHIPS

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updated: 1/12/23



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<b>Keynote Speaker Sponsor</b> Sponsor a keynote speaker to help our students hear from a professional agriculturalist.	<b>\$7,500</b>	2 available. Includes 2 tickets to the event for all sessions/meals.			
<b>T-Shirt Sponsor</b> Includes 2 tickets to the industry luncheon	<b>\$5,000</b>	(1 available) Your company logo added to the themed T-shirts given to each registrant on arrival. Includes 2 tickets to the event for all sessions/meals.			
<b>Community Service Program sponsor</b> Sponsor support so that our students can participate in a service project for a local charity while we are at conference!	<b>\$5,000</b>	Multiple sponsors are encouraged. Includes 2 tickets to the event for each sponsor company.			
<b>Social Event Sponsor</b> Sponsor the fun after the awards night where students get to mingle and dance with a DJ!	<b>\$4,500</b>	2 available. Sponsorship helps cover the cost of the DJ, the Selfie Station and snacks for the party. Includes 2 tickets to the event for each sponsor company.			
<b>Sponsor a CONTEST</b> Individual and Team Contests in multiple categories. <i>See details on following page.</i> Includes your company logo on the plaques (deadline applies)	<b>Ind: \$2,000</b> <b>Team: \$3,500</b> <b>AMSTA: \$5,500*</b>	*AMSTA competition includes sponsorship of transportation to offsite venue and lunches for the teams at this off-site venue.			
<b>Sponsor a Meal</b> Includes 2 tickets to the meal you sponsor	<b>Inquire</b>	Group has several lunches and dinners during the event – inquire about availability and pricing			
<b>Conference App Sponsor</b> Sponsor the Conference App where all the on-site materials will be hosted, includes company logo on home page and prominent sponsor page with company details and links.	<b>\$4,000</b>	1 available. Includes 2 tickets to the event for all sessions/meals.			
<b>Tour Sponsor</b> Covers busing, lunch & entrance fees Includes 2 tickets to the industry luncheon	<b>\$3,000</b>	3 available. Talk to students about your company while on bus or provide a promotional video which will be played on the bus to or from the tours.			
<b>Signage &amp; Banner Sponsor</b> Includes your company logo on printed signs and main stage banner	<b>\$1,500</b>	You provide your logo/art and we will produce the signage			
<b>Lanyard / Name Badge / Face Mask Sponsors</b> Includes your company logo on the lanyards or name badges or face masks.	<b>\$1,000</b>	1 available for lanyard/badge and 1 available for masks.			
<b>Booster Level</b> Listed in program & on conference reoccurring slides and 1 ticket to the industry luncheon (with a minimum \$100 sponsorship)	<b>\$1000 &amp; below</b> (non-exhibiting)	We appreciate your support at any level!			
<b>Industry and Alumni Dinner Tickets</b>					
Thursday, March 16, 2023					
<b>Table of 8</b>	\$600				
<b>Table of 4</b> (seated with professionals, alumni and students)	\$300 (table of 4)				
<b>Single Ticket</b> (seated with professionals, alumni and students)	\$75				

### SPONSOR A NATIONAL PAS CONTEST

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### CAREER PROGRAM AREAS (CPA'S)

The purpose of the Career Program Area (CPAs) Competition is to allow participants to test their knowledge and problem-solving skills in a competitive and professional environment.

#### Objectives:

- Encourage the development of soft and technical skills through the active participation of students in CPA Events
- Evaluate the participant and educational program efficiency
- Recognize participant and educational program accomplishments
- Provide opportunities to develop and improve curricular and instructional techniques by implementing the organization and events

#### Goals:

- Develop skills, knowledge, and leadership abilities pertinent to the agriculture industry
- Develop an overall view of the needed knowledge, skills, and people in the growing and changing agriculture industry

### SPONSOR A CONTEST

Sponsoring a contest will provide companies and individuals a variety of exclusive opportunities in a specific program area(a).

- 1) Brand logo on contest plaques and certificates (deadline applies – must be fully committed prior to March 1, 2023)
- 2) Early access to judge's form providing unique one-on-one interaction with student members through contest programs
- 3) Brand recognition throughout National PAS Conference (March 2023)
- 4) **Individual CPA sponsorships are \$2,000 per contest.** These average 10-80+ contestants per CPA. Sponsorship helps us provide plaques for the Top 3 Individuals (with your logo) and monetary awards of \$300, \$200 and \$100 for the Top 3 Individuals.
- 5) **Team CPA sponsorships are \$3,500 per contest, except for AMSTA, which is \$5,500.** These contests average 5 – 40+ teams per CPA. Sponsorship helps us provide plaques for the Top 3 Teams, plaques for Top 3 Individuals and monetary awards of \$300, \$200 and \$100 to the Top 3 teams. AMSTA competition is held off site, so additional sponsorship funds provide busses and lunches for those teams in addition to the above items.

#### CPA Contest Event Areas

##### Individual Events - \$2,000 sponsorship/each

Agricultural Education  
Agricultural Promotion & Marketing  
Agricultural Sales  
Animal Health / Vet Tech Specialist  
Career Planning (9 areas)  
Career Progress (9 areas)  
Employment Interview (10 areas)  
Impromptu Speaking  
Precision Agriculture  
Prepared Speaking

##### Team Events - \$3,500 sponsorship/each (\*AMSTA is \$5,500)

Agronomy Specialist  
\*AMSTA (Agriculture Machinery Service Technician Award)  
Beef Specialist  
College Bowl  
Dairy Specialist  
Equine Specialist  
Farm Business Management Specialist  
Floriculture and Greenhouse Specialist  
Landscape and Nursery Design  
Poultry Specialist  
Sheep and Goat Specialist  
Soil Science Specialist  
Swine Specialist  
Turfgrass Management Specialist